

# Lifestyle & Travel SEE THE WORLD WITH LIFEPHARM

SIMPLE ACTIONS TO BUILD YOUR BUSINESS AND EARN A CRUISE ALONG THE WAY



EARN TRAVEL CASH & MAXIMIZE YOUR FUN

You can earn up to €750 in

Travel Cash.



# SEE THE WORLD WITH LIFEPHARM

### Collect & Earn

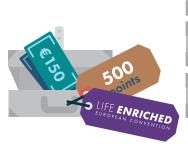
TRAVEL FOR FREE BY EARNING POINTS
GET €900 BY EARNING MORE POINTS

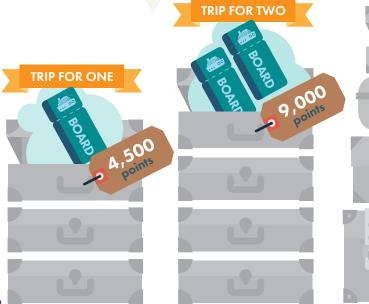


Qualify for one ticket and a shared cabin or earn more points and get two tickets with a private cabin.



Earn cash toward your trip to Belgrade, Serbia for the European Convention on October 6-7, 2018.









# 4 SIMPLE ACTIONS TO EARN POINTS EVERY MONTH

# AUTO-DELIVERY

- Use the Laminine 120-count, Nutritional Powerhouse, Skin Cell Regeneration, or Health and Beauty Pack to easily earn points every month.
- Help your team members and IBOs do the same and earn more points!

#### **100 CV AUTO-DELIVERY\***

YOU	1 <sup>ST</sup> GENERATION IBO DOWNLINE	PERSONALLY ENROLLED PREFERRED CUSTOMER
50 points	25 points	25 points
PER MONTHLY		

#### **200 CV AUTO-DELIVERY**

YOU	1 <sup>ST</sup> GENERATION IBO DOWNLINE	2 <sup>ND</sup> GENERATION IBO DOWNLINE	PERSONALLY ENROLLED PREFERRED CUSTOMER
150	50	25	50
points	points	points	points
PER MONTHLY	PER MONTHLY	PER MONTHLY	PER MONTHLY
AUTO-DELIVERY	AUTO-DELIVERY	AUTO-DELIVERY	AUTO-DELIVERY
ORDER	ORDER	ORDER	ORDER

# PREFERRED CUSTOMERS

 Share the amazing Laminine, nutrition and skin care products with everyone you meet.



Sign up a Preferred Customer on the Laminine 120-count, Nutritional Powerhouse, or Skin Cell Regeneration	75 points PER SIGN UP
Sign up a Preferred	200
Customer on the Health	points
and Beauty Pack	PER SIGN UP
Sign up a Preferred	300
Customer on 300 CV or	points
above	PER SIGN UP

# 3 IBO ENROLLMENT

 Share the benefits of the LifePharm Products and Business Opportunity.

• Help your team members sign up new IBOs, too!

	ENROLL A NEW IBO (YOUR 1 <sup>ST</sup> GENERATION)	2 <sup>ND</sup> GENERATIO ENROLLMEN
Enrollment with 100 CV	75 points PER IBO ENROLLMENT	-

Enrollment with Laminine 120-Count, Nutritional	100 points	50 points	25 points
Powerhouse, or Skin	PER IBO	PER IBO	PER IBO
Cell Regeneration	ENROLLMENT	ENROLLMENT	ENROLLME

Cell Regelleration	ETAKOLEMETAT	ETAKOLEMETAT	ETAKOLEMETA
Enrollment with	200 points	100	50
Health and Beauty		points	points
Pack	PER IBO	PER IBO	PER IBO
	ENROLLMENT	ENROLLMENT	ENROLLMEN

	F II . 11 0/
	Enrollment with 30
	CV or above

300 200 150 points
PER IBO PER IBO PER IBO PER IBO ENCOLLMENT ENCOLLMENT

**GENERATION** 

**ENROLLMENT** 

### RANK ADVANCEMENT

 Climb the success steps by working together. As you and your team advance rank levels, you all benefit!



<sup>\*</sup> IBO must be on Auto-Delivery for at least 100 CV to earn Travel Points every month.



### **EARNING POINTS IS EASY!**

### HERE'S ONE EXAMPLE OF HOW YOU CAN QUALIFY FOR THE CRUISE AND TRAVEL CASH



### YOU

200 CV Auto-Delivery every month

150 points × 12 months =

1,800 points

### 1<sup>ST</sup> GENERATION

Two personally enrolled IBOs on 200 CV Auto-Delivery every month

(50 points  $\times$  12 months)  $\times$  2 =

1,200 points

### PREFERRED CUSTOMER

Two Preferred Customers on 200 CV Auto-Delivery every month

(50 points  $\times$  11 months)  $\times$  2 =

1, 100 points

**4,100** points



Sign up five Preferred Customers (PCs) with the Health and Beauty Pack.



**5** PC sign-ups × **200** points =

1,000 points

### 3 IBO ENROLLMENT

Enroll five Independent Business Owners (IBOs) with the Health and Beauty Pack.



**5** IBO enrollments × **200** points =

1,000 points



1,000 points

1,000 points

ADVANCEMENT

**RANK** 

Become a Business Builder.



500 points

Help two Team Members become Business Builders.



2 team members × 100 points =

200 points



Congratulations!
You've qualified for
the Caribbean Cruise and
Travel Cash to attend
the Life Enriched
European Convention in
Belgrade, Serbia.

**TOTAL EARNED** 

6,800 points

700 points

**HOW WILL YOU QUALIFY?** 



### **LIFEPHARM TRAVEL PROGRAM 2018-2019**



- 1. The LifePharm European Travel Program period runs retroactively from March 1, 2018 February 28, 2019.
- 2. European Travel Program is open to all LifePharm Independent Business Owners who reside in Europe and are active and in good standing.
- 3. IBOs not residing in Europe may participate in the Travel Program if they attend at least one European event during the Travel Program period and have active IBO downline team members who qualify and attend the Caribbean Cruise.
- 4. IBO must be on Auto-Delivery for 100 CV or more every month to earn Travel Points in that month. If IBO is not on Auto-Delivery in a given month, he/she forfeits any other Travel Points earned that month.
- 5. Final qualification calculations for European Travel Incentive will be available by March 8, 2019.
- 6. IBOs must confirm their attendance and register for the cruise by March 15, 2019.
- 7. If IBO qualifies for two tickets and brings a guest, guest must be 18 years of age or older.
- 8. Once attendance is confirmed on the cruise, any earned cash will be deposited into IBO's eWallet within two weeks of cruise completion.

- 9. Cruise ticket has no cash value, is non-refundable and non-transferable.
- 10. If IBO qualifies and confirms registration for cruise but does not attend, cash earned will be forfeited.
- 11. Travel to and from cruise port of call is the responsibility of the IBO, as are obtaining any and all travel documents required.
- 12. Limited number of cruise tickets are available.
- 13. Initial €150 will be paid out to all IBOs who purchase a ticket and attend the Life Enriched European Convention in Belgrade, Serbia on October 6-7, 2018 and have at least 500 points by October 5, 2018. Money will be deposited into IBO's eWallet within two weeks after attendance is verified. If IBO earns 500 points by October 5, 2018 but does not attend Life Enriched European Convention in Belgrade, Serbia, initial €150 is forfeited. IBO will keep 500 points and continue to earn towards cruise.
- 14. Available balcony, sea view and interior cabins will be assigned on a first come first serve basis descending from the highest to the lowest point earner.
- 15. LifePharm reserves the right to change or cancel the Travel Program at any time with or without notice.